FRACT ONAL IP

Your IP Growth Partner

GROWTH PARTNERSHIP

We can help change the paradigm thinking of your attorneys!



GROWTH PARTNERSHIP

We want to partner with you to...









PRODUCTISE SERVICES

We productise services so you can focus on monetising client assets.





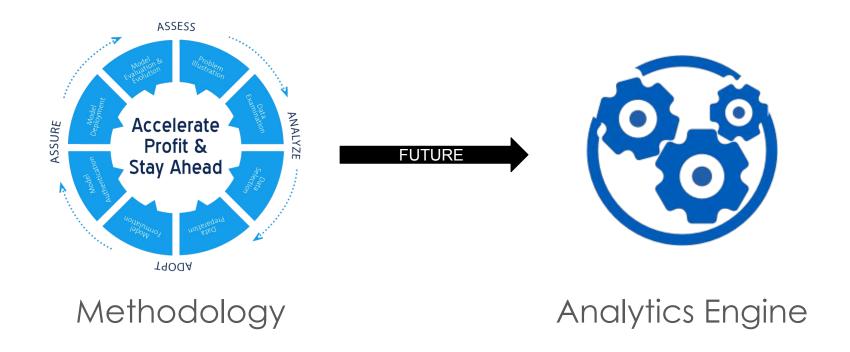
PRODUCTISE SERVICES

Smart IP Investigation

Asset Discovery
Adjacent Revenue Framework
Asset Management
Creation & Identification of Obscure Assets



CONCEPTUALISING SMART IP INVESTIGATION





We help your clients be **better** by just being **smarter**.





We will discover hidden value across a range of client assets classes





Identifying potential licensing opportunities

Brand asset licensing



Core technology IP





Ability to attract new investment



In the future we will work smarter





Analytics Engine





Enabling IP owners IP to be easy to find for potential buyers and licensing





Help them get complimentary technology they need to grow their portfolio

Identify deficiencies in clients patent ecosystem



PARTNERSHIP OUTCOMES

We help you go beyond doing your job, by...



RACTONALIP

PARTNERSHIP OUTCOMES

...facilitating a mindset shift in your attorneys.



PARTNERSHIP OUTCOMES

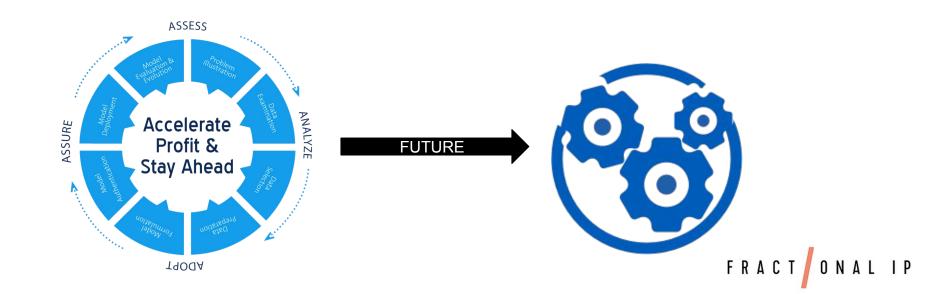
As a result, your clients **become stickier** and more profitable.





WHY NOW?

To stand out in the marketplace in the future you need to **invest now!**



WHY NOW?

We like your culture. You like our culture.

This why we are coming together now.





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